AUTOMATICALLY PROCESSING DIGITAL ASSETS OF
A DIGITAL CAMERA

ABSTRACT OF THE DISCLOSURE

[00041] Embodiments of the present invention provide methods, a digital camera system and a computer-readable medium for processing digital image assets of a digital camera. In one embodiment, a method includes the steps of automatically matching an asset scheme of the digital camera to a best available asset normalizer of a predetermined set of asset normalizers and processing assets of the digital camera into a standard structure in accordance with the best available asset normalizer.